

Central Florida International Auto Show Offers Four Days of Fun at Orange County Convention Center

New Model Vehicles, EV Drive Experience, Test Drives, Exotics, Fun for the Little Ones, and More

ORLANDO, Fla. (October 28, 2023) – The Central Florida International Auto Show returns to the Orange County Convention Center (OCCC) with hundreds of new cars, trucks, crossovers, SUVs, electric vehicles (EVs), exotics, and more. For four days, car lovers are invited to check out hundreds of the latest vehicles in a non-selling environment, inspect engines and experience the latest automotive technology. The show will feature an indoor EV Performance Track, outdoor test drives, and more, from Thursday, November 2 through Sunday, November 5.

Product specialists from leading automotive manufacturers will be at the show to answer questions and provide information on the latest vehicles. A must-see lineup of pre-production models, not yet available in dealer showrooms including the Mustang Dark Horse, Toyota Tundra, Ram 2500, Dodge Durango, Toyota Tacoma, Jeep Grand Cherokee PHEV, Nissan Ariya, Grand Wagoneer, Dodge Hornet, Ford Maverick, and more.

The indoor EV Performance Track will give attendees a thrilling ride in and array of EV vehicles on a track with tight turns and a quick acceleration lane to showcase the handling and performance of EV vehicles. Participating manufacturers include **BMW**, **Chrysler**, **Ford**, **Hyundai**, **Kia**, **and Nissan**. An **EV learning center** will complement the EV experience by educating customers on the benefits of owning an electric vehicle, charging station options, and just how easy it is to make the switch to electric.

"Although EVs are growing in popularity, hybrids and plug-in hybrids are also viable options, and there are plenty to choose from," said Central Florida Automobile Dealers Association President Evelyn Cardenas. "From fuel efficient gas vehicles to all-electric models, the Central Florida International Auto Show is a great place to learn about all the eco-friendly options available today."

Licensed drivers are also invited to take the show floor experience to the next level and test drive a lineup of new vehicles outside the convention center from **Chrysler**, **Dodge**, **Fiat**, **Ford**, **Jeep**, and **Ram**.

This year's auto show will also feature:

- **Kids Test Drives** Children are invited to hop into mini-electric vehicles and go for a spin on a mini-test track inside the auto show. *Test drives are limited to children six years and under, and under 60 lbs.*
- Multi-million-dollar Exotics Display An up-close look at ultra-luxury vehicles from Bentley, Lamborghini, Rolls Royce and more, courtesy of Field's Exotics.
- Model A's A collection of rare Model A vehicles will be on display.
- MOPAR Mob Family A collection of customized early and late model MOPAR muscle cars.
- Mario Andretti's Formula 1 Race Car and his personal Corvette will be on display.

New this year, the auto show will host a **Ladies Brunch on Saturday, November 4, from 10:30 a.m. to 1 p.m.**, in a special VIP area of the show. Guests will enjoy an up-close look at the new cars, mimosa's, hors d' oeuvres, a variety of local vendors for shopping and a raffle entry. Tickets are \$50 each and can be purchased here. All proceeds will benefit educational scholarships for women.

Lastly, the <u>Central Florida Auto Dealers Association</u>, <u>Inc.</u> (CFADA) will celebrate more than 90 years of supporting automotive education efforts throughout Central Florida. As part of the commitment, the CFADA will host an **Automotive Career Center** display. The display will highlight transportation related educational opportunities and careers available to students. This will also include the annual **Automotive Technology Competition on Thursday**, **November 2**, **from 10 a.m. to 3 p.m.** where students in current automotive training programs in high school, vocational school, technical school, or state college will be tested on their diagnostic skills on actual cars.

The Central Florida International Auto Show will be open to the public Thursday, November 2 through Sunday, November 5, 2023. The auto show takes place at the Orange County Convention Center (North Concourse), located at 9400 Universal Blvd, Orlando, FL 32819. Show hours are Thursday and Friday from noon to 9 p.m., Saturday from 10 a.m. to 9 p.m. and Sunday from 10 a.m. to 6 p.m. Admission to the event is \$15 for adults, \$10 for seniors (62 and older), \$7 for children (6-12), \$10 for military and first responders (w/any DOD or municipal ID) and \$10 for students (under 21 w/school ID). Children 5 and under are FREE. Purchase advance tickets at www.orlandoautoshow.com. Ample parking is available in the North parking lot off Universal Drive for \$15.

About the Central Florida International Auto Show

The Central Florida International Auto Show is owned and presented by the Central Florida Auto Dealers Association. For more information, visit www.orlandoautoshow.com or follow @OrlandoAutoShow on Facebook and @OrlandoAutoShow on Instagram.

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