



**FOR IMMEDIATE RELEASE**

**Orange County Convention Center To Host 2021-Model Central Florida International Auto Show  
With Appropriate Health And Safety Protocols In Place**

*New Vehicles, Exotics, Test Drives, Classic Cars and More at First Auto Show Since Start of COVID-19 Pandemic*

**ORLANDO (December 11, 2020)** – Featuring hundreds of new vehicles, test drives and more, the [2021-model Central Florida International Auto Show](#) will fill the North Concourse of the Orange County Convention Center (OCCC), Friday, December 18 through Sunday, December 20, 2020. The show will feature enhanced health and safety precautionary measures to protect attendees, vendors, employees and the surrounding community throughout the duration of the event.

Everyone is invited to check out hundreds of the latest vehicles in a non-selling environment, inspect engines and experience the latest automotive technology. Several all-new models will turn heads on the show floor including the **2021 Ford Bronco, 2021 Ford Mach-E, 2021 Ram TRX, 2021 Dodge Durango SRT Hellcat, 2021 Jeep Wrangler 4XE, 2021 Toyota 4Runner, 2021 Toyota Land Cruiser** and more. Product specialists from leading automotive manufacturers will be at the show to answer questions and provide information on the latest vehicles.

Take the show floor experience to the next level and test-drive a lineup of all-new vehicles, right at the show. From hybrids to heavy duty trucks, licensed drivers are invited to get a feel for the performance and handling of dozens of new vehicles from several manufacturers including **Chrysler, Dodge, Fiat, Ford, Jeep, Ram and BMW (BMW's Self Park Assist -- watch the vehicle self-park.)**

Professional 4x4 drivers will take passengers on a thrilling interactive adventure along an off-road test track at **Camp Jeep®** featuring the iconic Jeep Mountain, an 18-foot, 35-degree hill climb; three-wheeling over Camp Jeep's Trail Rated Pass; up and over Mobility Moguls; and a stretch where the vehicle teeters side-to-side. A collection of all-new Jeep models will be available to test on the track including the Jeep Gladiator Rubicon, Wrangler Rubicon, Cherokee Trailhawk, Renegade Trailhawk, Compass Trailhawk and Grand Cherokee Trailhawk.

Additionally, truck fans are invited to experience the power and capabilities of the latest RAM truck vehicle lineup in the all-new **RAM Truck Territory**, the ultimate in-truck adventure. The experience will demonstrate a truck lifting an 8,000 lb. wall dubbed Torque Wall; traction and hill decent technology with a climb up and down RAM Mobile Mountain; RAM Tow Power Tower; capabilities and suspension abilities over steel culverts; and more. The 2020 RAM 1500 as well as the RAM Heavy Duty trucks RAM Power Wagon, RAM 2500 and 3500 limited models will be featured.

This year's auto show will also feature:

- **Multi-million-dollar Exotics Display** – An up-close look at ultra-luxury vehicles from Bentley, Karma, Lamborghini, Rolls Royce and more, courtesy of Field's Exotics.
- **Antique and Collectible Vehicles Display** – Don't miss a unique display of rare Model A's as well as the Antique Automobile Club of America's (AACA) collection of antique and collectible vehicles from the 1930s – 1970s, *Courtesy of AACA-FL Region and Model A's of Orlando.*
- **MOPAR Muscle Cars** – A collection of customized early and late model MOPAR muscle cars.

In regard to COVID safety, the OCCC and auto show organizers are working closely together to [prioritize the health and safety](#) of attendees, exhibitors and employees. The OCCC was amongst the first in the industry to unveil its data-driven Recovery and Resiliency Plan including an actionable set of [Recovery and Resiliency Guidelines](#), which established the Center as a [Global Biorisk Advisory Council \(GBAC\) STAR accredited venue](#), and pioneering a first-of-its-kind [medical concierge program](#) to provide personalized medical services, courtesy of Orlando Health.

The Central Florida International Auto Show will be open to the public Friday, December 18 through Sunday, December 20, 2020. The event was originally set to take place in September but was postponed due to the COVID-19 pandemic. The auto show takes place at the Orange County Convention Center (North Concourse), located at 9400 International Drive, Orlando, FL 32819. Show hours are Friday from 2-9 p.m., Saturday from 10 a.m. to 9 p.m. and Sunday from 10 a.m. to 6 p.m.

Attendees are encouraged to purchase tickets online to lessen in-person contact. Contactless ticket scanners will be in place at the show entrance. Admission for online advance tickets is \$12 for adults (13 and over). Tickets purchased online during the show will be \$14 for adults. Tickets are also available on site for \$15. Senior citizens (62 and older), military and first responders (with any DOD/municipal ID) and students (21 and under with school ID) are \$7. Children 12 and under are admitted free when accompanied by an adult. Ample parking is available in the North parking lot off Universal Drive for \$15.

#### **About the Central Florida International Auto Show**

The Central Florida International Auto Show is owned and presented by the Central Florida Auto Dealers Association. For more information, visit [www.orlandoautoshow.com](http://www.orlandoautoshow.com) or follow [www.facebook.com/OrlandoAutoShow](https://www.facebook.com/OrlandoAutoShow), [@OrlandoAutoShow](https://twitter.com/OrlandoAutoShow) on Twitter and [@OrlandoAutoShow](https://www.instagram.com/OrlandoAutoShow) on Instagram. Hashtag: #OrlandoAutoShow

#### **About the Orange County Convention Center**

The award-winning Orange County Convention Center provides approximately \$3 billion in economic impact to Central Florida annually. In recent years, the Convention Center has averaged nearly 200 events, including 115 conventions and tradeshows that attract more than 1.5 million attendees to the region each year. For more information about the Orange County Convention Center, visit [www.occc.net](http://www.occc.net).

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